

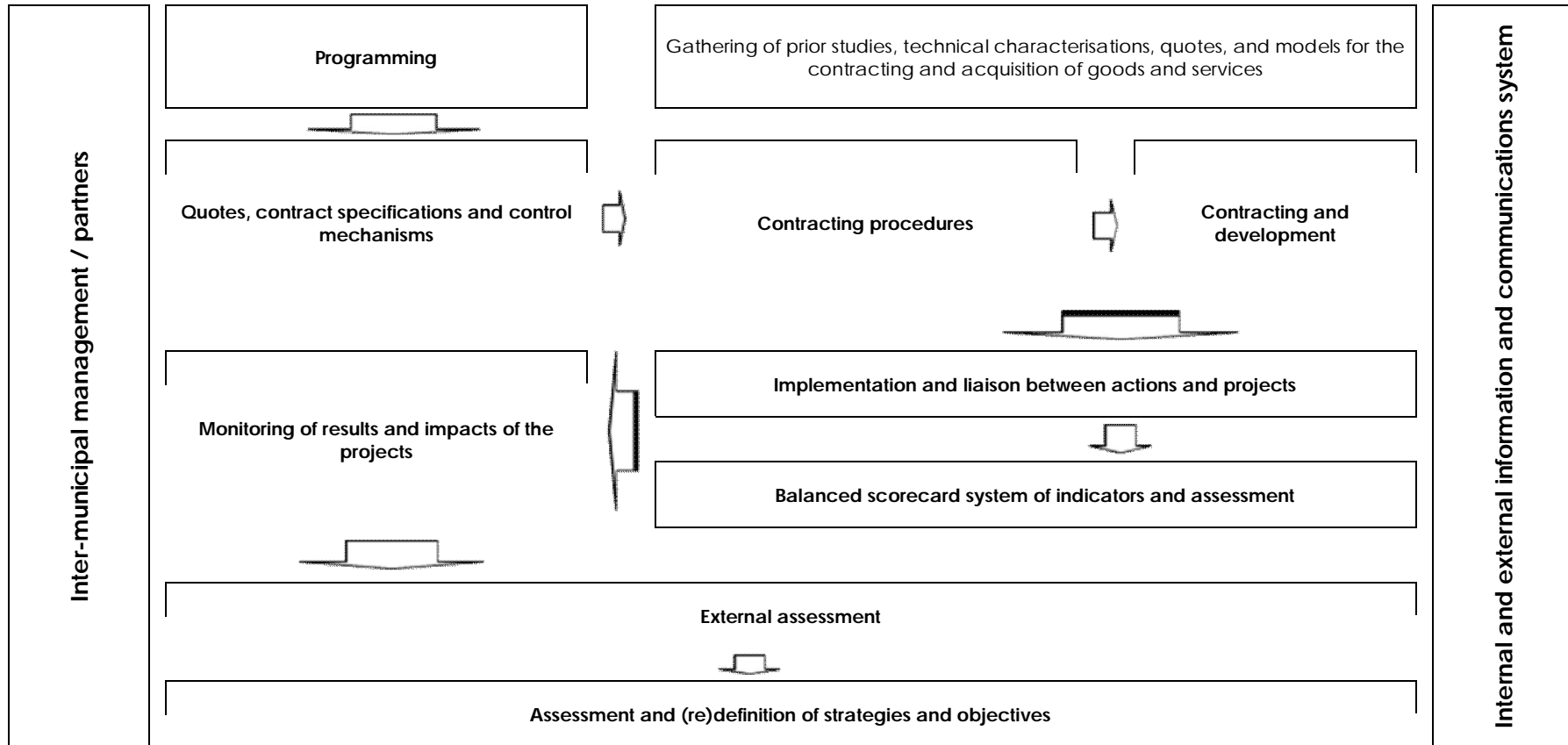
## **Strategic Priorities**

1. Domestic and overseas promotion of nautical tourism, developing a strong territorial and urban marketing strategy with a firm focus on ICT.
2. To guarantee the excellence of the nautical facilities and infrastructure, and the surrounding areas, and to increase their collective efficiency by concentrating on integrated and network management processes.
3. Governance of the network and fulfilment of the Strategic Programme.

## **Operations**

- 1.1 Domestic and overseas promotion and publicising of the nautical facilities and their initiatives.
- 1.2. Specialised entertainment and events – Network programming and organisation.
- 2.1 Development and innovation with regard to the nautical facilities.
- 2.2 Urban development and economic enhancement of the facilities and surrounding areas.
- 3.1. Network Monitoring and Management.

## Work Methodology



### Sequence of Activities

